

Dynamic Vision Privacy Policy

Dynamic Vision's Privacy Policy is designed to help you understand the collection, use, and disclosure of personal information that may be collected by Dynamic Vision anytime you interact with Dynamic Vision websites, applications, and services (referred to collectively as the "Services" in this document). Your personal information and privacy is a priority at Dynamic Vision and we go to great lengths to ensure it is protected both internally at Dynamic Vision and with any partners or affiliates we do business with. By using or accessing Citrus SMS either directly or through one of our partner or affiliates, you are accepting the practices described in this Privacy Policy. Please take a few moments to read this policy and learn more about the type of information gathered and how we use it.

Information Collected and Why

As is true of most websites, we gather certain information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track user movements around the site and to gather demographic information about our user base as a whole.

This information is gathered for all visitors. In addition, we store certain information from your browser using "cookies." A cookie is a piece of data stored on the user's computer tied to information about the user. This allows our server to recognize your computer and any settings you created on our sites. It restores those settings so you don't have to enter the same information every time you visit. We use session ID cookies to confirm that users are logged in and keep you logged in until you log out. By default, we use a persistent cookie that stores your login ID and password to make it easier for you to login when you return to use the Citrus SMS service. You can remove or block this cookie using the settings in your browser if you want to disable this convenience feature.

When using Citrus SMS you may sign up and setup your account, send messages, create contacts, and receive messages. We retain this information so that, for instance, you can return to view prior messages you have sent or easily see your Contacts. When you update information, we usually keep a backup copy of the

prior version for a reasonable period of time to enable any legal audits of that information.

- We use personal information about you such as mobile phone number and name to validate your identity and protect other Citrus SMS users against spam.
- We ask for you to identify your mobile device because this helps us to build the Citrus SMS mobile ecosystem enabling us to offer you future enhanced services.
- Your email address enables us to contact you with Service updates and administrative notices by means other than your mobile device.
- We collect information regarding customer activities on our websites to determine how best to improve our Services.

Security

Dynamic Vision takes precautions including administrative, technical, and physical measures to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction. Your account information is located on a secured server behind a firewall.

Disclosure of Information

Dynamic Vision takes your privacy extremely serious. We do not sell or rent your contact information to other marketers.

To make sure your personal information is secure, we communicate these guidelines to Dynamic Vision employees and strictly enforce privacy safeguards within the company. We ensure only authorized legal personnel have access to message data. Other personal information is available for authorized Dynamic Vision employees for the purpose of troubleshooting support requests.

There are times when it may be advantageous for Dynamic Vision to make certain personal information about you available to companies that Dynamic Vision has a strategic relationship with or that perform work for Dynamic Vision to provide products and services to you on our behalf. These companies are also obligated to protect your personal information in accordance with Dynamic Vision's policies.

We may be required to disclose user information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. We do not reveal information until we have a good faith belief that an information request by law enforcement or private litigants meets applicable legal standards. Additionally, we may share account or other information when we believe it is necessary to comply with law, to protect our interests or property, to prevent fraud or other illegal activity perpetrated through the Citrus SMS service or using the Dynamic Vision name, or to prevent imminent bodily harm. This may include sharing information with other companies, lawyers, agents or government agencies.

Terms of Use, Notices, and Revisions

Dynamic Vision may update its privacy policy from time to time. When we change the policy in a material way a notice will be posted on our website along with the updated privacy policy. We encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. Unless stated otherwise, our current privacy policy applies to all information that we have about you and your account.

Contact Us

If you have questions or concerns regarding this Privacy Policy you should contact our privacy staff at privacy@dynamicviz.com.